

## MEDIA RELEASE

### **Collinson Media magazines win eight Azbee awards**

*Connect magazine wins national award for best new publication and Rejuvenate claims national gold award for “Youth Outreach” special section.*

ATLANTA (August 26, 2010) — Collinson Media and Events won eight awards last week from the American Society of Business Publication Editors for its two meetings magazines, Connect and Rejuvenate. Each magazine won two national awards and two regional awards in ASBPE’s annual Azbee Awards of Excellence competition.

Connect, an online and print magazine for meeting and event planners of association and specialty groups, won the national Gold Award for New Publication, the highest honor for new magazines, for its premiere issue. Connect launched in July 2009 to provide information, inspiration and resources for meeting planners in a fresh and creative way, borrowing from the culture at large to build a new community of ideas in the industry. Connect also won a national Gold Award for Regular Department for “The Mix,” its front-of-book news and trends section.

Rejuvenate, the only independently produced magazine offering in-depth, targeted content for planners of faith-based events, won the national Gold Award for Special Section for its “Youth Outreach” package in the July 2009 issue. Launched in December 2006, the magazine previously won three Azbee awards including a bronze award for best new magazine in 2007. Rejuvenate also won the national Gold Award for Regular Column by contributing writer Monica Compton this year.

Connect also won two silver awards in the Central-Southeast region for Regular Column and How-To Article. Rejuvenate added two silver Central-Southeast regional awards as well, one for Individual Profile and one for best Front Cover-Photo. A panel of judges selects winners in two divisions: one for publications with revenues of \$2 million or more and one for publications with revenues of less than \$2 million. Both Collinson Media publications are in the latter category.

The magazines are bimonthly publications produced in conjunction with Connect Marketplace and Rejuvenate Marketplace, Collinson Media’s annual conferences and trade shows that introduced the innovative “reverse” trade-show concept, where suppliers meet one-on-one with planners in pre-set, timed appointments. Next year, Collinson launches Collaborate magazine for corporate planners and adds Collaborate Marketplace to its lineup.

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### About Collinson Media

Collinson Media and Events (formerly Collinson Publishing) has been a senior leader in the U.S. destinations and travel industries, providing successful marketing solutions for the tourism/travel and meetings/conventions industries for more than three decades. Collinson publishes Connect and Rejuvenate magazines, as well as Groupaway, a magazine for organizers of group travel. The company produces the popular Marketplace trade shows and conferences. Collinson Media and Events also provides destination-marketing organizations greater access to the leisure travel market through Internet solutions, including VacationPlanning.net, and in print products, including America's Best Vacations newspaper inserts. For more information, please call 800-241-9461 or visit CollinsonMedia.com.

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